



Communication & Data Tracking Policy

1.0 Purpose

It is important that in its relationship with external organizations, that Rope Skipping Alberta (RSA) speak as a unified body with one voice. It is also vital to our sport to be knowledgeable about trends for increase or decrease of our sport in terms of participation, demographics, and awareness. With this knowledge and data, the Board can:

- assist with promotion and marketing of events through social media, website, or other avenues;
- offer a check list to ensure all documentation, insurance, sanctioning, safety is adhered to;
- provide resources or assistance when needed;
- review the exposure our sport is reaching across the province to assist with future planning;
- consider possible funding for events if it benefits the sport as a whole; and
- potentially use the data to apply for grants, partnerships, or other support from sport governing bodies or organizations.

2.0 Scope

This Communication & Data Tracking Policy applies to all Rope Skipping Alberta members and is not limited to clubs, Board members, athletes, coaches, parents, and volunteers.

3.0 Obligations

Therefore, the following guidelines should be adhered to:

1. all members must inform the RSA Board prior to any event they will participate in besides a regular scheduled practice. Such events could be: community demos, recreational classes, parades, half time shows, school demos or instruction, media events, after school programs, fundraising events that involve skipping, public events, etc.
2. We ask that members submit their event details via [Communication & Data Tracking Form](#). Please note, at this time, this form is not a sanction form, but rather a data collection and awareness procedure. All events still need to be sanctioned by Rope Skipping Canada using the [Event Sanction Form](#).

Approved: May 1, 2022